



Want to join? - Becoming a Potential Project Trainer

Potential Project is the leading global provider of organizational effectiveness programs based on mindfulness. Our mission is to help organizations achieve strategic objectives by enhancing performance, creativity and resilience.

Successful completion of our Trainer Training Program is a prerequisite for accreditation to deliver our unique mindfulness-based organizational solutions, designed and developed specifically for organizations and working life.

Before committing to the Trainer Training Program, it is critical for you (and Potential Project) to make a realistic assessment whether you have the necessary corporate experience, credibility, current networks and sales aptitude to be successful in securing and delivering our organizational solutions.

Please carefully review the information below and then submit your application via our online Request for Information form (link is at the end of the document).

For any questions you are welcome to email us at recruitment@potentialproject.com.

Requirements for Trainer Candidates

Below are some expectations we have of future colleagues. We are an organization driven by a deep sense of mission and passion in the work we do and need colleagues who share our values.

Candidates must have:

1. Extensive personal mindfulness practice, usually in excess of five years, including a daily practice and experience attending annual retreats.
2. Participated in at least one, weeklong silent retreat with a qualified meditation teacher.
3. Substantial professional experience with credibility in working at a senior level in the corporate environment, e.g. relevant experience in a consultancy firm; management or executive roles; or as a lecturer with relevant work-life subject matter.
4. Excellent facilitation and training skills, including extensive experience facilitating training for people in work-life and organizing and managing training interventions.
5. The ability and willingness to engage in goal-oriented sales work - including exceptional business acumen, strategic thinking, your own network of contacts and experience in selling services.
6. A strong commitment to bringing mindfulness to organizations and contributing to the development and growth of Potential Project.
7. Appreciation and a strong commitment to being of service - contributing to a community where we, together, build a unique and impactful business.

The Process of Becoming a Potential Project Trainer

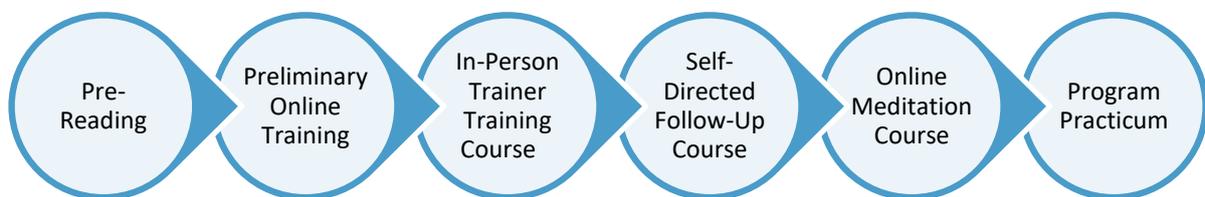
If, after the interview process (further details below), you, the Country Director/Manager and Potential Project International find you suitable to become a trainer, then you will be invited to commence the Trainer Training Program which spans 6-8 months.

The Trainer Training Program includes an in-person Trainer Training which is held once or twice a year, usually in Europe or North America. They are an intensive weeklong program that require substantial preparation through readings, webinars etc., as well as follow up activities after successfully completing the course.

The in-person Trainer Training is offered at-cost and is inclusive of all training and materials as well as accommodation and meals. Fees may vary between regions due to differences in venue costs. In addition, significant time investment should be expected for the pre- and post phases of the Trainer Training.

On successful completion of all elements of the Trainer Training Program, participants become accredited Potential Project trainers. Accreditation is renewed on an annual basis and requires the trainer to be active in delivery and to participate in ongoing professional development provided by Potential Project. For a newly accredited trainer this includes completing a series of self-directed learning modules and delivery of a 'placement practicum' program.

Summary of Accreditation Process/Trainer Training Program:



Business Model

Once accredited as a trainer you become a colleague and part of Potential Project, globally as well as locally.

You will:

1. Be fully equipped to deliver our world-class organizational solutions, validated in several studies and with great testimonials from many large corporations.
2. Have access to material and resources that are constantly being updated and developed.
3. Have access to a high-profile stock of customers, including some of the biggest companies in the world.
4. Become part of a community of colleagues who are passionate about mindfulness and contributing towards a better world.
5. Be part of a global and dynamic organization that is constantly growing and developing.

Potential Project does not make money from the accreditation training. The success of our business model depends on each trainer working in close collaboration with their Country Director/Manager and fellow trainers to generate and deliver programs. As such, it is not possible to become accredited with Potential Project and work independently.

Trainers work on a freelance basis and are not employees of Potential Project. While we may be able to provide trainers with client leads, trainers need to be committed to engaging in their own sales work, supported by their Country Director/Manager and fellow trainers. Potential Project cannot guarantee income based on accreditation.



Ready to Apply?

If you have the qualities and experience as described above, agree with our Business Model and are ready to commit to going through our Trainer Training process we would be very happy to receive your application via our online Request for Information form:

<https://potentialproject.com/request-for-information/>

Your application will then be passed to the Country Director/Manager responsible for your country who will review your application. If based on the initial assessment you qualify for the requirements for becoming a trainer, the Country Director/Manager will reach out to you to set up an initial interview.

After this, if both you and the Country Director/Manager agree there is potential for you to become a trainer, then 2nd and 3rd Interviews will be setup with local team members and your profile will be reviewed by Potential Project International. Once all parties agree that you will be a suitable trainer, you will receive an invitation to join the next Trainer Training.

For any questions to the above you are welcome to email us at recruitment@potentialproject.com.